

Dear Supporter of the Center Players Community Theatre:

For the past 17 seasons, the Center Players Community Theatre (CP) has impressed audiences with professional quality productions. Formed in 2001 by a group of dedicated theatre enthusiasts, CP is Madison County's only community theater. CP takes pride consistently producing a high quality product that is appreciated by its audiences.

Each year CP depends on generous merchants who lend their support by advertising in our playbills. You can help us continue our commitment to quality theatrical performances in Madison County by becoming a season advertiser. With a season advertisement, your ad will appear in each show's program, which is expected to reach an exposure in excess of **6,000** theater attendees throughout the course of the season! Your ad will target families with expendable income and audiences of varying ages and interests. The money raised from advertising helps to defray the cost of producing quality performances for the public at affordable prices. Your ad is not only an advertising tool, but also a worthwhile support of a civic endeavor. The Center Players Community Theatre is a 501c3 tax-exempt non-profit organization, staffed 100% by volunteers.

Your advertisement will appear in the programs of the following productions:

- Tea for Three
-October 11-14, 2018
- 'Twas the Night before Christmas (musical)
-December 6-9, 2018
- Catch Me if you Can
-February 28-Mar 3, 2019
- Bye Bye Birdie (musical)
-June 20-23 & June 27-30, 2019

If you need more information, please email madisoncenterplayers@gmail.com or contact Megan Mayhan at 601.624.6701.

Thank you for supporting the arts in Madison County!

Theatre Audience Is

Captive



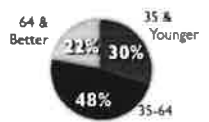
Spends at least 20min reviewing the program

Educated



80% have some college education

Mature



In-charge of household spending



2018-2019 Advertising

Advertising deadline: October 1, 2018

The Center Players Community Theatre is currently accepting **business** and **vanity** ad placements for the upcoming 2018-19 season as well as for the first show of the season, **Tea for Three**.

See the attached ad mock-up for size examples as well as previous ad examples. All ads are in black and white. Complete the form below and send it with payment to The Center Players Community Theatre P.O. Box 2666 Madison, MS 39130.

**Ads/artwork in print ready PDF format should be emailed to:
madisoncenterplayers@gmail.com**

Advertiser Name	
Mailing Address	
Contact Name	
Phone Number	
Email	

2018-19 SEASON (please mark the ad size you want to appear in all playbills for the season):

\$400	\$225	\$150	\$100
Full Page Ad	1/2 Page Ad	1/4 Page Ad	1/8 Page Ad
<i>(includes 4 season tickets)</i>	<i>(includes 2 season tickets)</i>	<i>(includes 1 season ticket)</i>	

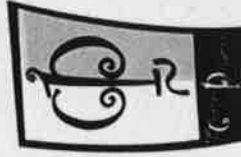
INDIVIDUAL SHOW/ TEA FOR THREE

(please mark the ad size you want to advertise if you are only advertising in *TEA FOR THREE* playbill):

\$125	\$70	\$50	\$30
Full Page Ad	1/2 Page Ad	1/4 Page Ad	1/8 Page Ad
<i>(includes 4 tickets to Tea for Three)</i>	<i>(includes 2 tickets to Tea for Three)</i>	<i>(includes 1 ticket to Tea for Three)</i>	

Full Page Advertisement 5" X 8"

Full Page ad within the program
\$125 for individual show
-includes 4 tickets
\$400 for the Season
-includes 4 tickets to each show



Half Page 5" X 4"

\$70 for individual show
-includes 2 tickets
\$225 for the Season
-includes 2 tickets to each show

1/4 Page 2.5" X 4"

\$50 for individual show
-includes 1 ticket
\$150 for the Season
-includes 1 ticket to each show

1/8 Page 2.5" X 2"

\$30 for individual show
\$100 for the Season

The Center Players
Community Theatre
P.O. Box 2666, Madison, MS 39130

Theater physical location:
Madison Square Center for the Arts
2013 Main Street, Madison, MS 39110

Email:
madisoncenterplayers@gmail.com
www.thecenterplayers.org

Print ready ads may be emailed to
madisoncenterplayers@gmail.com

The Center Players Community Theatre is a 501(C)3 tax exempt non-profit organization

EXAMPLE ADS

(half actual size)



Local
463
local kitchen

121 Colony Crossing Way
Madison, MS 39110
(601) 707-7684

Genevieve
YOU are MY
SUNSHINE!



Love, mom and dad

We Love You
Uncle Carlton!

Little Giants
developmental and play center
Where Playing Has a Purpose!

www.littlegiantcenter.com
111 Colony Crossing Way in Madison
601-707-5418



Fun For All Children Birth-5 Years

BAKER DONELSON EXPAND YOUR EXPECTATIONS



**Baker Donelson is proud to support
The Center Players Community Theatre.**

Baker Donelson is one of the largest law firms in the country, with more than 650 attorneys and advisors in 20 offices across the Southeast, Texas and Washington, D.C. Our clients benefit from our inclusive and team-based culture and innovative service delivery.

ALABAMA • ARIZONA • CALIFORNIA • CONNECTICUT • FLORIDA • GEORGIA • ILLINOIS • INDIANA • IOWA • KANSAS • MARYLAND • MASSACHUSETTS • MICHIGAN • MINNESOTA • MISSISSIPPI • MISSOURI • NEBRASKA • NEVADA • NEW YORK • NORTH CAROLINA • NORTH DAKOTA • OHIO • OKLAHOMA • PENNSYLVANIA • SOUTH CAROLINA • TEXAS • VIRGINIA • WASHINGTON, D.C. • WISCONSIN

www.bakerdonelson.com



Locally owned & operated, we have been in the business for more than 30 years. We can answer your questions about tax credits for new energy efficient AC/heating systems. Free estimates and a 10% discount for new customers. Just mention this ad!

**MADISON-RIDGELAND
HEATING & COOLING**

Terry Evans
294 Planters Grove
Ridgeland MS 39157
601-856-7511
levans58@comcast.net

News Channel 12
getting you answers

CHIROPRACTIC
~ of the ~
SOUTH



SPECIALIZING IN
GENTLE, LOW-FORCE ADJUSTMENTS
TREATING NECK, BACK, AND SHOULDER PAIN
MIGRAINES, T.M.J. AND CARPAL TUNNEL



Dr. Sloane
Farnimberry

1029 Highway 91, Ste. #2
Madison, MS 39110
601-856-8478
www.chiroofthesouth.com
info@chiroofthesouth.com

601.605.0903